



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

SRINIVAS GUTTA ET AL

Serial No. 09/858,209

Filed: MAY 15, 2001

Title: METHOD AND APPARATUS FOR ACTIVATING A MEDIA PLAYER
BASED ON USER BEHAVIOR

Commissioner for Patents
Washington, D.C. 20231

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LETTER TO OFFICIAL DRAFTSMAN

Sir:

Enclosed are (3) THREE sheets of formal drawings
for filing in the above-identified application.

Respectfully submitted,

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being
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On August 3, 2001

By Noemi Chape

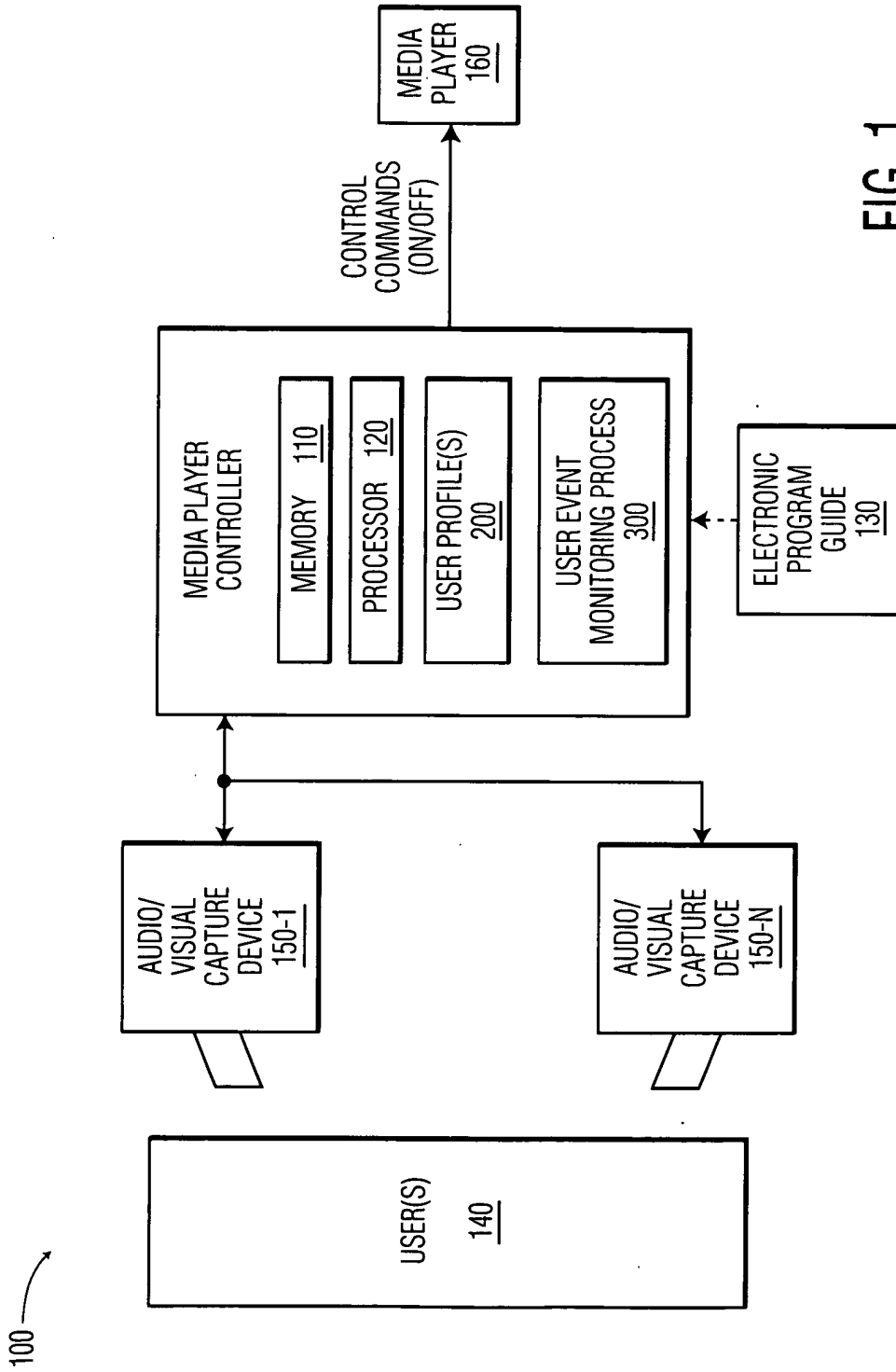


FIG. 1

USER PROFILE(S) 200

| | USER ID <u>250</u> | RULE CRITERIA <u>260</u> | ACTION <u>270</u> |
|------------|-----------------------|--|--|
| <u>205</u> | JOHN SMITH | CHECK MAIL, PUT OUT GARBAGE AND SIT IN EASY CHAIR | TURN ON TELEVISION, TUNED TO CHANNEL 4 |
| <u>206</u> | JANE SMITH | PREPARE DINNER | TURN ON TELEVISION IN KITCHEN TUNED TO A NEWS PROGRAM |
| <u>207</u> | ... | | |
| <u>208</u> | DEFAULT (ALL USERS) | SIT IN EASY CHAIR WITH FEET UP | TURN ON TELEVISION TUNED TO PROGRAM WITH HIGHEST RECOMMENDATION SCORE |

FIG. 2

3/3

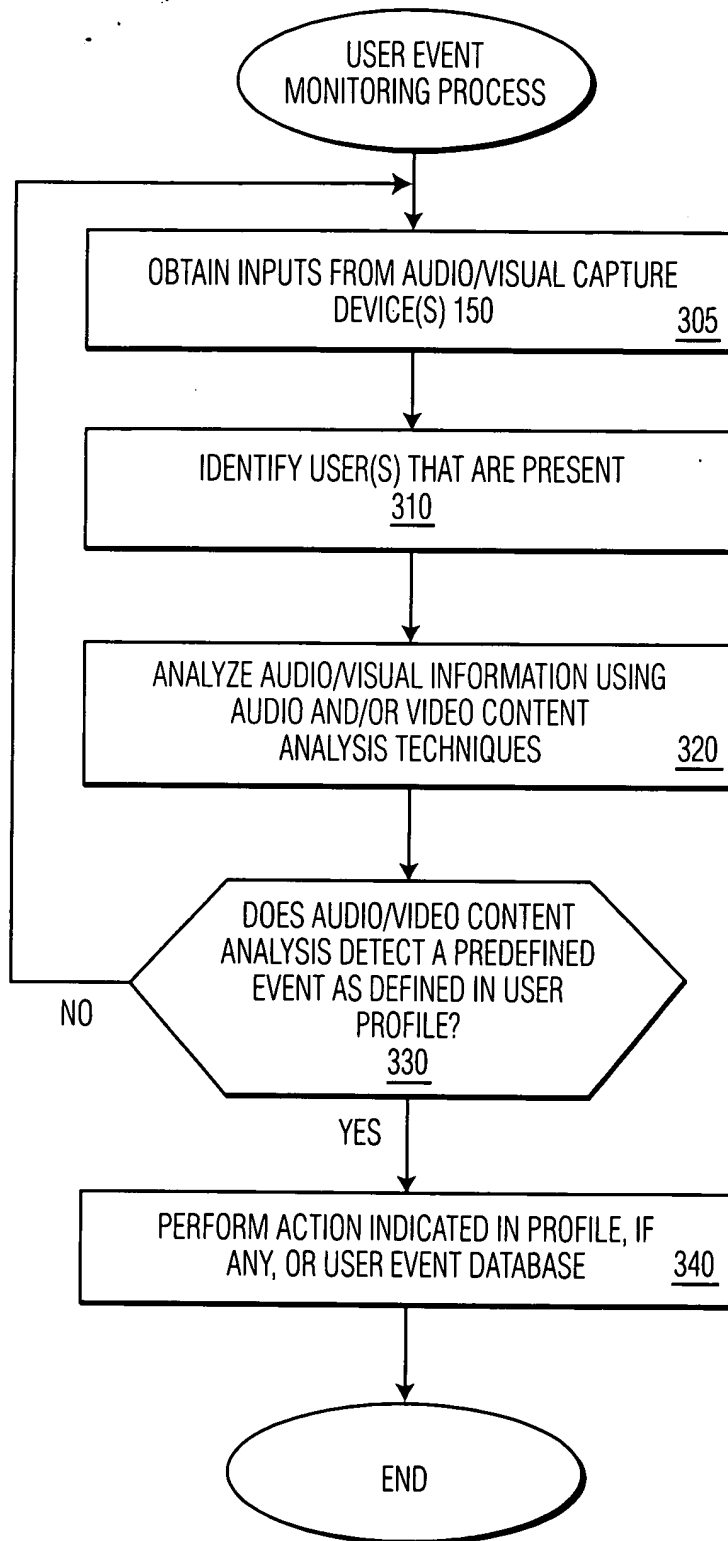


FIG. 3